

**For immediate release**

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**BE LOUD! 14 TO FEATURE THE PRESSURE BOYS, LET'S ACTIVE,  
THE CONNELLS AND MORE AUGUST 8-9 AT CAT'S CRADLE**

*All Proceeds From Weekend Festival to Benefit the Be Loud! Sophie Foundation*

July 21, 2014 (Carrboro, NC) – For two days in August, Cat's Cradle in Carrboro, NC will bring together some of the areas biggest bands from the 1980s and 1990s to raise money and awareness for teen cancer. The concerts will benefit the Be Loud! Sophie Foundation, whose mission is to support adolescent and young adult cancer patients and their families at UNC Hospitals. The foundation honors the memory of Sophie Steiner, a Chapel Hill teenager who died of cancer last August, and was founded by her parents Niklaus and Lucy Steiner.

Be Loud! 14 will feature two evenings of music with The Pressure Boys, The Connells and Dex Romweber Duo performing Friday, August 8 and The Pressure Boys, Let's Active and A Number of Things performing Saturday, August 9. A Saturday afternoon matinee on both the Cat's Cradle and Cradle Backroom stages with food trucks will complete a weekend festival feel and feature Tom Maxwell, Sacrificial Poets, Cheryl Parker's 116<sup>th</sup> Dream (featuring members of The Popes, Satellite Boyfriend and Dillon Fence), Cosmic Punk and the Popup Chorus.

"Sophie loved all kinds of music so when we decided to do a fundraiser for the foundation, we knew she would love the idea of a concert." says Niklaus Steiner. "Music was a big part of my life growing up in Chapel Hill too, and The Pressure Boys were high school classmates and one of my favorites. I approached John Plymale and Rob Ladd from the band earlier this spring about possibly reuniting the band for a benefit show, they not only offered to do two shows but also made a few phone calls. Before we knew it we had an incredible line-up of bands, and a really nice mix of genres and ages."

This will be the second show in 25 years for The Pressure Boys and the first show in over 30 years for the original line-up of Let's Active featuring Mitch Easter and Sara Romweber. Be Loud 14 is rounded out by other musicians who grew up and flourished in the local music scene in the 80's and 90's. Everyone involved in Be Loud 14, including the bands, is donating their time and all proceeds will benefit the Be Loud! Sophie Foundation. For more information about the Foundation, please visit [www.BeLoudSophie.org](http://www.BeLoudSophie.org).

"The kindness of our local community is just incredibly moving; in all kinds of creative and spontaneous ways, so many people are rallying around Be Loud '14," says Lucy Steiner.

Tickets are \$40 for a Weekend Pass, \$20 Friday night only, \$30 Saturday Full Day Pass and \$10 Saturday matinee only and are available at [www.beloud14.com](http://www.beloud14.com), [www.catscradle.com](http://www.catscradle.com) or by calling the Cat's Cradle box office at (919)967-9053.

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**For More Information on the bands performing:**

The Pressure Boys: <http://www.pressureboys.com>

Let's Active: [http://en.wikipedia.org/wiki/Let's\\_Active](http://en.wikipedia.org/wiki/Let's_Active)

The Connells: <http://www.theconnells.com/>

Dex Romweber Duo: <https://www.facebook.com/dexromweberduo>

Tom Maxwell: <http://www.tommaxwell.com/buy/>

Sacrificial Poets: <https://www.facebook.com/SacPoe>

Cosmic Pink: <https://www.facebook.com/CosmicPunk>

Popup Chorus: <http://popupchorus.org/>